

# THE BIBLICAL ENTREPRENEURSHIP CERTIFICATE PROGRAM



project bridges

Empowering Ministries To Transform Communities

In Partnership With  
**NEHEMIAH PROJECT**  
INTERNATIONAL MINISTRIES



*Building God's Business*

What is

projectbridges

## Our Mission

Project Bridges mission is to strengthen and expand the capacity of churches and community organizations through strategic alliances and partnerships that provide relevant training, services, programs and resources.

## Our Vision

Project Bridges, a 501 (c) (3) organization, is a growing collaborative of churches and other Christian ministries committed to empowering ministries, embracing youth and families, equipping Christian leaders, encouraging unity within the Body of Christ, and effecting change and transformation in the Washington, DC, metropolitan area.

## About the BE Certification Program

In partnership with Nehemiah Project International Ministries (NPIM) and the Regent Center for Entrepreneurship, Project Bridges trains individuals to start or expand kingdom businesses through the proprietary course, Biblical Entrepreneurship Certificate Program (BE). BE is a comprehensive, transformational, business discipleship course (69-138 hours) that provides a strong mix of core business concepts and biblical principles. Some of the courses offered include: Principles of Biblical Entrepreneurship (BE I), Practices of Biblical Entrepreneurship (BE II), and Planning a Kingdom Business (BE III).



small to mid-sized kingdom companies. Offered as live sessions and online, the program is endorsed by the National Association of Christian Financial Counselors, The International Christian Chamber of Commerce, Market Place Leaders, International Christian WealthBuilders<sup>SM</sup> Foundation, and FCCI (Christ@Work). Training is currently available in the United States, Ukraine, Mexico, Sierra Leone, Guatemala, and Cameroon.

FOR THE



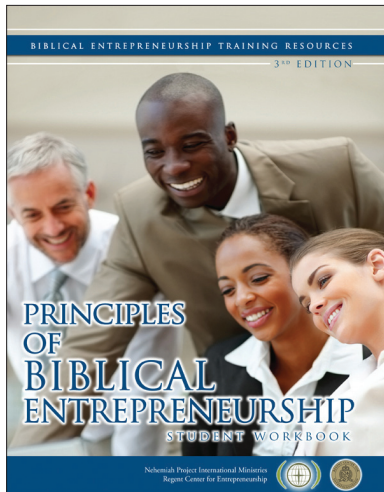
IS LIKE A MAN  
TRAVELING TO  
A FAR COUNTRY,  
WHO CALLED HIS  
*own servants*  
AND  
*delivered his goods*  
TO THEM.

MATTHEW 25:14

More than 4,000 people have gone through NPIM's Biblical Entrepreneurship program since 1999 with most graduates operating successful



# The Biblical Entrepreneurship Program



## BIBLICAL ENTREPRENEURSHIP I PRINCIPLES OF BIBLICAL ENTREPRENEURSHIP

*Therefore whoever hears these sayings of Mine, and does them, I will liken him to a wise man who built his house on the rock. —Matthew 7:24*

*Principles for Biblical Entrepreneurship* (BEI) is the first of a three part curriculum designed to teach how to use the Word of God as a guide to exercising stewardship over His resources and to serve others while leading them to Jesus Christ. It is a 15-30 hour course that provides the foundation for Biblical Entrepreneurship. Topics covered in this course include:

SESSION 1	INTRODUCING BIBLICAL ENTREPRENEURSHIP (BE)
SESSION 2	BIBLICAL ENTREPRENEURSHIP ATTITUDE
SESSION 3	BIBLICAL ENTREPRENEURSHIP CHARACTERISTICS
SESSION 4	HOW TO IDENTIFY OPPORTUNITIES
SESSION 5	HOW TO TAKE CALCULATED RISKS
SESSION 6	HOW TO SOLVE PROBLEMS
SESSION 7	UNDERSTANDING BUSINESS STEWARDSHIP
SESSION 8	UNDERSTANDING BIBLICAL PROFIT
SESSION 9	BIBLICAL ENTREPRENEURSHIP GOALS & RESPONSIBILITIES

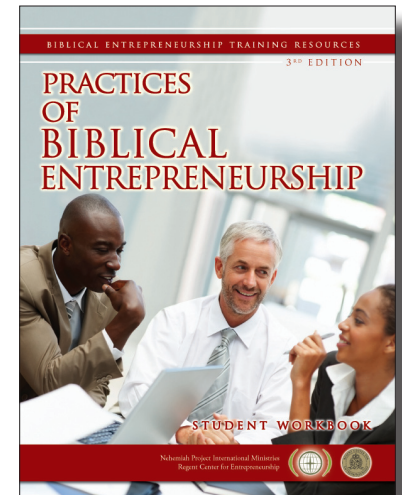
# BIBLICAL ENTREPRENEURSHIP II

## PRACTICES OF BIBLICAL ENTREPRENEURSHIP

*You made him ruler over the works of your hands;  
you put everything under his feet.*  
—Psalm 8:6

*The Practices of Biblical Entrepreneurship* course (BE II) is the second of a three part transformational business course of the Biblical Entrepreneurship Certificate program that provides a strong mix of core business concepts and biblical principles. It is an 18-36 hour course designed to assist students in developing an understanding of practical “Mini MBA” principles as they relate to the Word of God. The topics addressed in the course include:

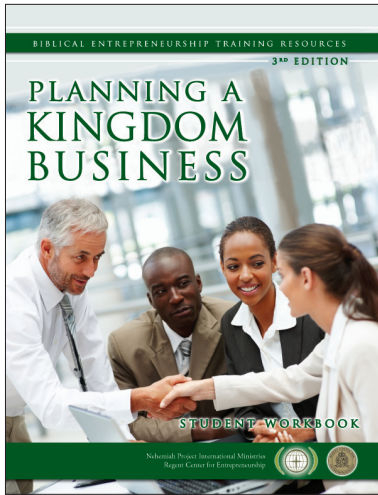
SESSION 1	BIBLICAL ECONOMICS
SESSION 2	DEVELOPING A BUSINESS IDEA
SESSION 3	INVENTIONS AND THE BIBLICAL ENTREPRENEUR
SESSION 4	COUNTING THE COSTS OF STARTING AND OPERATING A KINGDOM BUSINESS
SESSION 5	UNDERSTANDING THE BUSINESS PLAN “WRITING THE VISION”
SESSION 6	UNDERSTANDING FINANCIAL STATEMENTS
SESSION 7	BIBLICAL ENTREPRENEURSHIP MARKETING AND SALES
SESSION 8	HOW TO MEET MARKET NEED
SESSION 9	HOW TO PERFORM MARKET RESEARCH
SESSION 10	ORGANIZING YOUR BUSINESS
SESSION 11	REGISTERING YOUR BUSINESS
SESSION 12	BIBLICAL MANAGEMENT
SESSION 13	FINANCING A KINGDOM BUSINESS



# BIBLICAL ENTREPRENEURSHIP III PLANNING A KINGDOM BUSINESS

*Write the vision and make it plain on tablets, that he may run who reads it. For the vision is yet for an appointed time; but at the end it will speak, and it will not lie. —Habakkuk 2:2*

*Biblical Entrepreneurship III (BE III)* is the third and final course in the Biblical Entrepreneurship Certificate Program. This module assists students in writing a clear vision. It is a 36-72 hour course that challenges and guides students to produce a blueprint for their kingdom business. The course uses online software (*developed by M3 Planning Inc.*) to assist students in developing a comprehensive strategy as well as software (*developed by Agile Northwest*) to assist students in developing an operational plan. Students also develop and defend a summary business plan before a panel of judges. Those who successfully complete this course receive the Biblical Entrepreneurship Certificate and are officially recognized as Certified Biblical Entrepreneurs. Topics include:



## OPERATIONAL PLAN

### EXECUTIVE SUMMARY

#### WHAT WAS

*About the Steward(s)*  
*Salvation*  
*Business Idea*  
*Relevant Experiences*

#### WHAT IS

*Statement of Need*  
*Description of Company*  
*Industry Analysis*  
*Description of Product & Services*  
*Market Analysis*  
*Marketing & Sales*  
*Management & Administration*  
*Operations*  
*Financial Plan*  
*Statement of Faith*

#### WHAT IS TO COME

*Vision Statement*  
*Long-term Goals and Timeline*

## STRATEGIC PLAN

### WHERE WE ARE NOW?

*Our Mission*  
*Our Values*  
*Our SWOT*

### WHERE ARE WE GOING?

*Our Competitive Advantage*  
*Vision*  
*Implementation*

### HOW ARE WE GOING TO GET THERE?

*Organizational-wide Strategies*  
*Strategic Objectives*  
*Goals*  
*Action Items*  
*Key Performance Indicators*  
*Financials*

### EXECUTION AND MONITORING THE PLAN

## BE Student Benefits

Graduates of the Biblical Entrepreneurship Certificate Program experience many benefits from their participation.



Have a Life-Transforming Experience

Emergence with a Clear Vision that is Aligned with God's Purpose for Your Life

Acquire Tools to Start or Expand a Kingdom Business

Become Part of a Supportive Network of Kingdom Business People

Create a Kingdom Operational Plan

Create a Strategic Business Plan

Annual Alumni Conference

Access to Web-Based Support Tools

Earn a Certificate from Nehemiah Project International Ministries

Earn a Certificate from Regent Center for Entrepreneurship

## What Others Are Saying About BE

As an organization focused on equipping and encouraging Christian business leaders to operate their businesses and conduct their personal lives according to biblical principles, the Fellowship of Companies for Christ International (FCCI—also known as Christ@Work) is incredibly thankful for the work of Nehemiah Project International Ministries (NPIM) as it lays a wonderfully biblical foundation for the men and women who are taking a new step in their business lives. NPIM stimulates Christian entrepreneurs with excellent training, and adds a strong support system to enable them to develop companies designed for Kingdom impact and business excellence. Without a doubt, NPIM is playing a major role in raising up the business leaders that God will use to transform our world ... one company at a time.

DOUG HUNTER

*President and CEO*

*Fellowship of Companies for Christ International / Christ@Work*

The information gathered indicated that BE I (Principles of Biblical Entrepreneurship) is where transformation of individuals take place. As a result of BE I, participants were able to discern their specific calling and fulfillment in life and in business. Others were able to get closer to the Lord as a result of taking this class—their minds and thoughts were renewed.

REGENT CENTER FOR ENTREPRENEURSHIP

*www.RegentEntrepreneur.com*

Biblical Entrepreneurship is a true tour de force. It is a must in your education in order to have a proper kingdom world view—no matter your background (secular or ministerial) or business experience. This program is an effective tool for learning to do business God's way.

JOHN P. KELLY

*CEO of ICWBF | CEO of LEAD*

*International Christian WealthBuilders<sup>SM</sup> Foundation—www.ICWBF.com  
Leadership Education for Apostolic Development—www.LeadToAchieve.com*

# Biblical Entrepreneurship Certificate Program Registration Form

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Title (Dr., Rev., etc.)      Name      Date

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Street Address

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City      State      Zip Code

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Telephone (Home)      (Work)      (Mobile)

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Email

## Course Options and Fees

### Member Rates\*:

BE I—\$269.00     BE II<sup>1</sup>—\$369.00     BE III<sup>2</sup>—\$959.00

### Non-Member Rates:

BE I—\$299.00     BE II<sup>1</sup>—\$399.00     BE III<sup>2</sup>—\$995.00

<sup>1</sup>BE I is a Prerequisite    <sup>2</sup>BE II is a Prerequisite

\_\_\_\_\_  
Name of Project Bridges Member Church or Organization

*\*Member Rate applies for Members & Staff of Project Bridges Member Churches & Organizations*

## Payment Method

*Payment by Check or Money Order is accepted with this form.*

Check     Money Order

*The option to pay by Credit Card is available only when registering online: [www.projectbridges.org](http://www.projectbridges.org)*

## Additional Information

How did you hear about us?     Radio     Internet     Church     Other \_\_\_\_\_

If referred by a friend, who may we thank? \_\_\_\_\_

What stage of business are you in?     Not Yet Started     Start Up     Small-Medium     Medium-Large

Your Job Title \_\_\_\_\_ # of Employees \_\_\_\_\_ Business Gross Revenue \_\_\_\_\_

Church Member?     Yes     No    Name of Church \_\_\_\_\_

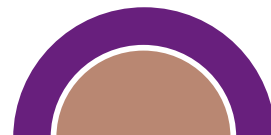
Married?     Yes     No    If yes, how involved is your spouse in the business? \_\_\_\_\_

Please indicate any dietary restrictions or special needs: \_\_\_\_\_

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Send completed registration form with payment to:

**Project Bridges Biblical Entrepreneurship Training**  
3600 Brightseat Road | Landover, MD 20785  
office 301-386-0300 | fax 301.262-0305



Register online at: [www.projectbridges.org](http://www.projectbridges.org)

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